

~~~~~ **Artwork Specifications** ~~~~~

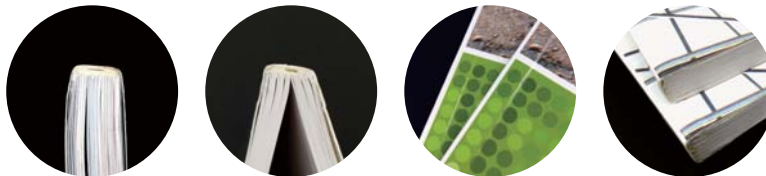
Saddle Stitched

- 1** The total number of pages need to be divisible of 4 for saddle stitched booklets. For booklets over 64 pages (including 64pp), we suggest binding by way of perfect bound.
- 2** When preparing and submitting artwork, it's best to supply them in PDF. The cover will be page 1, and the back cover will be last page.
- 3** Please ensure that all pages have sufficient bleed on all sides (3mm each side), and all important information are kept 2~3mm away from the trimming edges.



Perfect Bound

- 1** The total number of pages needs to be divisible of 2, and perfect bound books start from a minimum of 24 pages. For pages over 64, we strongly suggest upgrading to perfect bound instead of saddle-stitch.
- 2** When preparing and submitting artwork, it's best to supply them in PDF. The cover will be page 1, and the back cover will be last page.
- 3** Please ensure that all pages have sufficient bleed on all sides (3mm each side), and all important information are kept 2~3mm away from the trimming edges.
- 4** For the book spine, it's not recommended to have full coverage colours as movements in binding may cause the spine to look mis-aligned.
- 5** We have specific formula to work out the width of spine, just before you place the order, please enquire with us as to how to provision for the spine area.



Case Bound

- 1** The total number of pages needs to be divisible of 4, and case bound books start from a minimum of 32 pages. For pages over 64, we strongly suggest upgrading to perfect bound instead of saddle-stitch.
- 2** When preparing and submitting artwork, it's best to supply them in PDF. The cover will be page 1, and the back cover will be last page.
- 3** Please ensure that all inner pages have sufficient bleed on all sides (3mm each side), and all important information are kept 2~3mm within the trimming edges. For the cover pages, you need to provide extra 10mm on all sides to allow for mounting purposes.
- 4** For the book spine, it's not recommended to have full coverage colours as movements in binding may cause the spine to look mis-aligned.
- 5** We have specific formula to work out the width of spine, just before you place the order, please enquire with us as to how to provision for the spine area.



Wiro Bound

- 1** The total number of pages needs to be divisible of 2, and there's no set minimum pages for the wi-ro-bound method.
- 2** When preparing and submitting artwork, it's best to supply them in PDF. The cover will be page 1, and the back cover will be last page.
- 3** Please ensure that all pages have sufficient bleed on all sides (3mm each side), and all important information are kept 15mm away from the trimming edges to leave room for wi-ro-binding.

