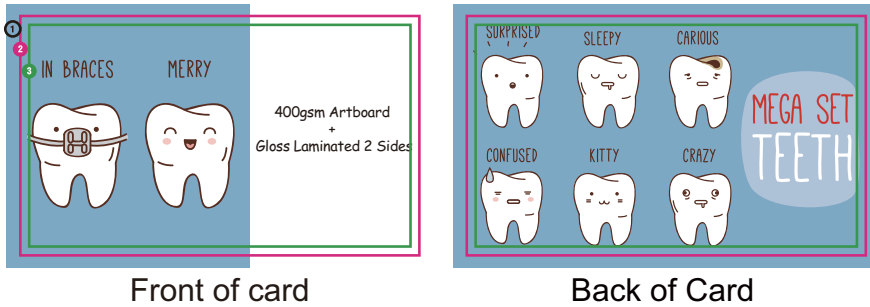


# Business Cards Artwork Specifications

- 1** For sizes smaller than our standard BC size (90x54mm), we charge a trimming fee of \$10+GST per 1000 cards per design. However, sizes that are smaller than 30x30mm may require diecutting and this would incur diecut knife and diecutting fee,
- 2** If the artwork contains PMS colours, all the PMS colours will be converted to CMYK setting automatically (unless the print is using PMS ink). Please note that we do not provide colour matching warranty service for CMYK prints, as the prints are processed via gang-up printing.

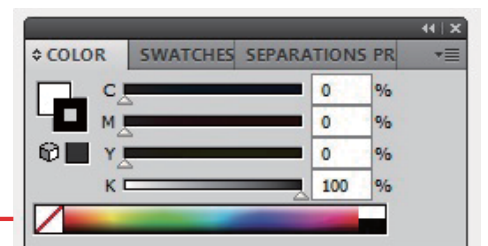
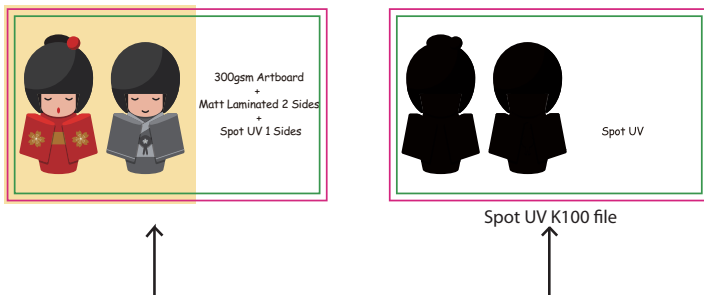
## A.Business Cards\_Proof\_Sample



- 1** +2mm bleed is required each side (94x58mm)
- 2** Trimmed/Finished size (90x54mm)
- 3** All important text and images should be within the Safety Margins (86x50mm)
- 3** Please clearly indicate the specific side that is to be gloss/matt laminated or applied with spot UV.
- 4** Please note that colours on the matt laminated side may appear duller, or not as bright, due to the matt lamination film tint.
- 5** For spot UV finish, all lines/strokes must be at least 0.25mm, otherwise the spot UV effect may not be as clear/sharp. All Spot UV finishes should be kept at least 5mm away from the trimming edges to reduce the chance of "splits" in the spot UV section.
- 6** Spot UV finishes are to be saved in a separate file using K100 as the colour setting to indicate the spot UV section(s).
- 7** Frosted cards can be printed on one side only. If white ink is required, extra charges apply.

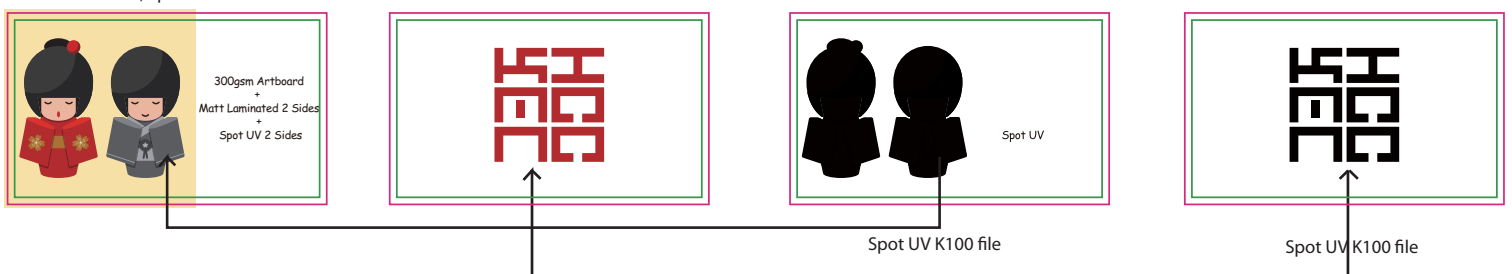
## B.Business Cards\_Spot UV\_Sample

CMY K x 1 side, Spot UV x 1 side.

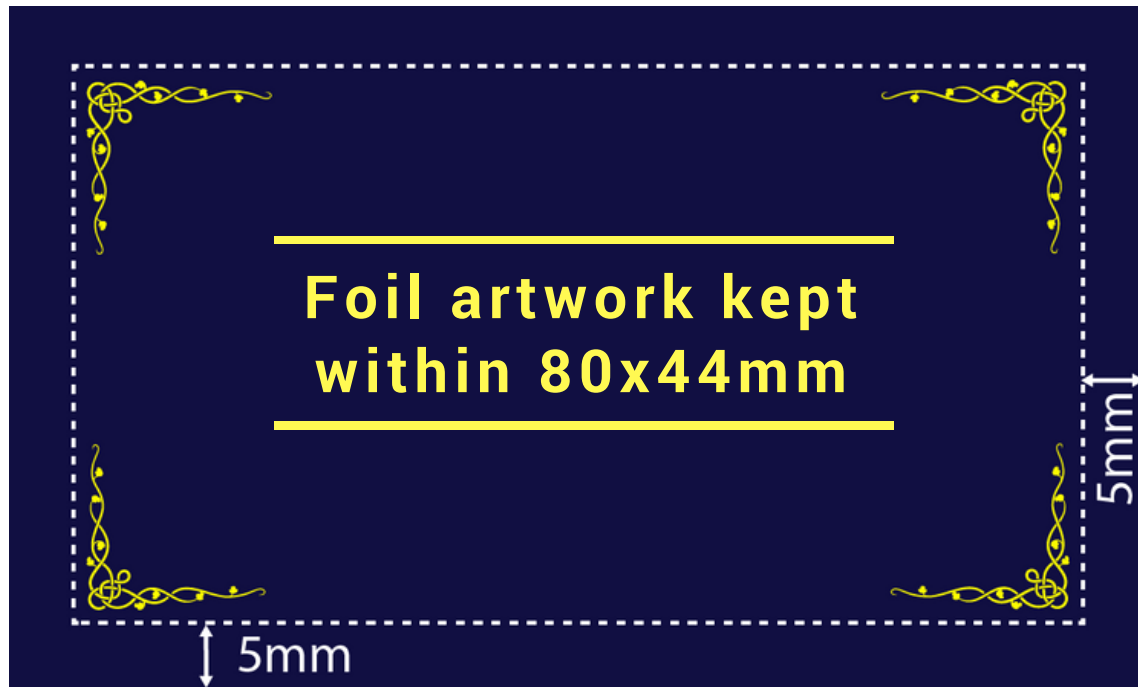


Please use  
K - 100%  
for the spot UV area

CMYK x 2 sides, Spot UV x 2 sides.



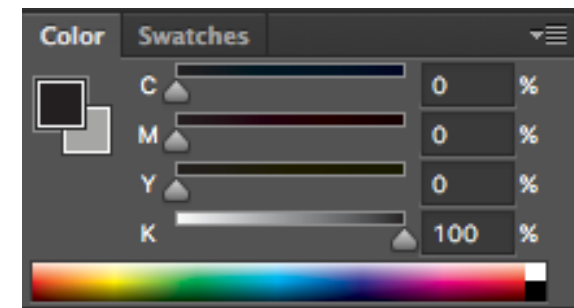
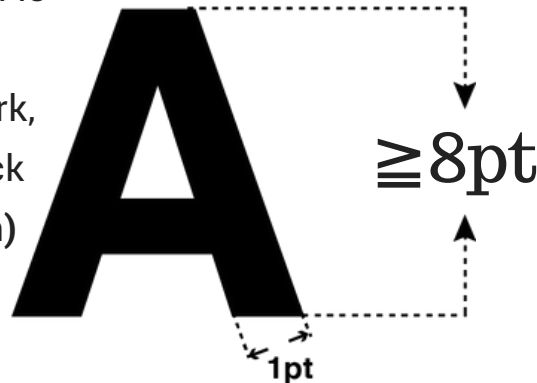
# ARTWORK SPECIFICATION



Standard business card size 90x54mm

## Font Size

- The smallest font size we can foil is **8pt** for most fonts.
- If we use line stroke as benchmark, keep it at least **1pt (0.35mm)** thick for metallic foils, and **2pt (0.7mm)** thick for pigment foils.



Example  
CMYK: 0, 0, 0, 100 - K100 BLACK

Our standard pricing only applies to loose type fonts and artwork.  
It does NOT apply to foil to the edge or large area foiling such as below images.

